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## ♦ MG – President's Update



## Good Will for Sale

Our Treasurer, Rod "Numbers" Owen, made a very good point after the last committee meeting, that if we are focussed on cost and want to make that a key part of the committee discussions, then it would make sense to hold the committee meetings *after* the monthly numbers come out. I argued that introducing logic at this late stage didn't seem appropriate, but that was yet another vote that I lost. For that reason, at the time of writing, we haven't had a meeting since I wrote the last update, so I'm going to have to go off-piste and make the whole thing up.

In trying to get the club back to profitability I have done what has been so successful during my working career. When given something to do, try to find someone else more qualified who can do it for you. Our committee is full of smart people so I've been asking around. I didn't want to admit that I know absolutely nothing about numbers or basic accounting, so I Googled a few fancy words and tried dropping them into some sentences to see if anyone would bite.

I always thought that Macro Economics meant avoiding Woolies posh brands when you went shopping.



And thanks to Ian "Lunch" MacLaren explaining it thoroughly to me, now I have no idea what it means.

I tried another tact with Jake "Brains" Andrew.

"Amazon, Netflix, Uber and Tesla are among the most valuable companies in the world, but for most of the time they were losing money and telling people not to worry about it. I believe that is because of brand recognition and Good Will." I lied. "How do you put a value on Good Will?"

Brains said a lot of things, while I looked out the window watching a cat licking its paws.

When he stopped, I asked another question "So how would Good Will apply to us?"

"That's easy. It comes from our members. Our members are the most valuable asset that we have "

Shaz "The Lightning" Thompson is away saving another planet or something, so I raised this topic with Carol "Captain Marvel" McMurray.

"What do you think Carol? Brains thinks we are sitting on a gold mine with our members. What if we sold a few off to make up the shortfall in income?"

Captain Marvel looked a little perturbed. "Is that legal?"

"It's neither legal nor moral." I replied, "But it's exactly what a big corporate would do. How much do you think we'd get for them?"

Janie "I'm too sensible to be in this" Russ overheard our conversation. "You'd have to be looking at a couple of grand each, easy. And I know someone who would be interested in doing a deal with us, if you don't mind getting involved with the dodgy end of town."

"That's my favourite end." I replied. "Who do we sell first? The good ones or the bad ones?"

"Interesting fact." said Brains, despite not being in the room with us at the time, "If we sell the members that nobody likes, then that would actually *increase* the overall Good Will amongst the remaining members. We would be worth more."

My moral compass was spinning like a helicopter by this point. I felt this conversation had taken on a life of its own and I needed to assert myself as president. "I don't think we can do that. We don't have any bad members."

After a brief interlude, I carried on "I think we should do a random draw. Oh, and we should make a fuss about it, the marketing people told me there was no such thing as bad press, so I'd like us to print the names on a big piece of orange paper and employ a town crier."

"Not sure about the random draw. Leave it with us." was the response from them all, and I've never been someone who argued with that statement.

I took this as a good point to hop on a boat and get away for a few days.



Not sure if you've been on a cruise before but they have a lot of on-ship activities. The bridge was terrible. Looked like a coat hanger.

When we got back from the trip, it was quite a surprise to see the very same boat on all of the TV news channels. Apparently, we had spent a week in a petri dish which won us another week off in isolation at home with Covid. I would rate the second week much more highly than the first, but I don't want to say that too loudly or a bunch of fat people will be queued up at my door waiting for the buffet to open and looking to play bingo.

Speaking of fat people, when all of this was over, I decided I should weigh myself to see how my diet is going. The bathroom scales came up with this error:



After spending ages changing the batteries, I tried again:



How fair is that.

Anyway, as I mentioned, Shaz, our secretary, is away and I volunteered to stand in for her. With the next committee meeting just around the corner I have been sat at this typewriter for hours trying to put together a bullet list that will pass as the agenda. Shaz gave me the agenda for the last meeting and this one is pretty much identical, but it is still the most work I've done in years.

I've nearly finished it, but I may have to come back to it later. There is a group of dodgy looking blokes banging on my window and trying to get my attention. I think they want me to go somewhere with them. One of them has a great big piece of orange paper in his hands, which looks like it only has one name on it, and next to him is a pirate ringing a bell.

## ♦ MP – Manager Report



# Managers' Report August 2022 NSBC Bridge Festival 2022

We had a great Festival of bridge 2022 over the 9 days. This year we had many sponsors which meant more prize money being given out the prize money was \$6750.00 across the 6 events.

Thanks to all that took part to make this another NSBC Festival a great success.

### **Face to Face Sessions**

Numbers have been improving at all face-toface sessions which is great meaning the world is getting back to some sort of normal. We have been working on smaller sessions and new sessions over the last several weeks and things have been going well session prizes and spot prizes with red Points have been very popular. Thank you for your support and please keep supporting these sessions going forward.

As the numbers grow, we intend to divide the fields in two and keep adding Restricted-Rookie sections.

## Real Bridge (Online)

Our online platform continues to be very popular with many members still preferring to play from the comfort of their home. Numbers have been very steady even with Face to Face starting back.

# Membership

We have now reduced membership at NSBC till the end of 2022 Membership is now \$45.00 and for people outside Sydney it's \$25.00. Kind regards
Mike Prescott
0435 528 872

# **Membership Fee Adjustment**

The Clubs membership fees, will be reduced on 1/Aug for the year ending 31/12/22

Current Revised

Full Membership \$70 \$45 Remote Membership \$35 \$25



#### oupervisouriay and readiloc

With both courses we offer the opportunity each week to play practice hands yourself, in an informal, supervised environment, either face-to-face or on the Realbridge online platform. With Realbridge, you can see and chat to all four players, providing a friendly and enjoyable environment.

#### WHAT OUR PAST PARTICIPANTS HAVE SAID ....

"Your teachers are wonderful, and the Practice sessions are invaluable".

"I was a reluctant participant in the online course, but I have loved it!".

# Contact Kay

moyes\_kay@hotmail.com

www.learnbridgeinsydney.com.au

# ♦ GB – Online Manager Report



#### New successful online initiative

## Interclub vs Auckland NZ



InterClub NSBC vs Auckland	Tables	Auckland Bridge Club by 35 Imp
Open Section	31T	Sum of NSBC Scores = +203.4 Imp
Restricted Restricted/Rookie	31T	Sum of NSBC Scores = -238.4 IMP



#### Build on the Basics - with Jessica Brake These lessons are suitable for those who have been playing for around 3 months -1 year or have come back to bridge after Visitors \$ 20 a long break. Members \$ 17 There are 20 topics in total - upcoming or just the ones that interest you! Thursdays 9:30 to 11:30 am TOPIC OR watch in your own time! Aug 4th Opener's NT rebids Each week you will be sent: Aug 11<sup>th</sup> Holding up STOPPERS in No Trumps 1) Recording of the lesson Aug 18th Finesses & supporting opener's major 2) Lesson notes Aug 25<sup>th</sup> Shortage Points and Ruffing in the 3) Quiz (most weeks) Short Trump hand For information or to sign up email jessicabrakebridge@gmail.com

## ♦ Major Competitions on Thursday Nights

			7-Jul	Thursday Night			ANC Interstate Teams		
			12-Jul	Tuesday	RB	IMP	Ditch - Inter-Club Imp Pairs		
			14-Jul	Thursday Night			ANC Butler week		
	1/3		21-Jul	Thursday Night					
13	2/3	10	28-Jul	Thursday Night	RB	W/L	Board a Match		
	3/3		4-Aug						
21	2x	10	31-Jul		RB	IMP	"New Sponsor" Open Winter Swiss Teams		
			11-Aug				Coffsweek		
	1/5		18-Aug	Thursday Night					
	2/5		25-Aug	Thursday Night		IMP	Watermark Club Open		
14	3/5	20	1-Sep		RB		Teams		
	4/5		8-Sep				reams		
	5/5		15-Sep	Thursday Night					
				Sunday	EL	IMP	a · T a		
15	2x	10	*****	Sunday	EL	IMP	Swiss Teams Congress		
15	1/4	10	22-Sep	Thursday Night	EL	IMP			
.0	1/4 2/4		22-Sep 29-Sep	Thursday Night Thursday Night	RB	MP	Club (State) Open Pairs		
15	1/4 2/4 3/4	10	22-Sep 29-Sep 6-Oct	Thursday Night Thursday Night Thursday Night					
16	1/4 2/4 3/4 4/4	10	22-Sep 29-Sep 6-Oct 13-Oct	Thursday Night Thursday Night Thursday Night Thursday Night	RB	MP	Club (State) Open Pairs Championship		
.0	1/4 2/4 3/4		22-Sep 29-Sep 6-Oct 13-Oct	Thursday Night Thursday Night Thursday Night			Club (State) Open Pairs		
16	1/4 2/4 3/4 4/4	10	22-Sep 29-Sep 6-Oct 13-Oct	Thursday Night Thursday Night Thursday Night Thursday Night Monday	RB	MP	Club (State) Open Pairs Championship		
16	1/4 2/4 3/4 4/4	10	22-Sep 29-Sep 6-Oct 13-Oct <b>3-Oct</b>	Thursday Night Thursday Night Thursday Night Thursday Night Thursday Night	RB	MP	Club (State) Open Pairs Championship Labour Day Pairs Congress		
16	1/4 2/4 3/4 4/4	10	22-Sep 29-Sep 6-Oct 13-Oct 3-Oct 20-Oct	Thursday Night Thursday Night Thursday Night Thursday Night Thursday Night	RB	MP	Club (State) Open Pairs Championship Labour Day Pairs Congress Sydney Spring Nationals		
16	1/4 2/4 3/4 4/4 2x 2x 1/5	10	22-Sep 29-Sep 6-Oct 13-Oct 3-Oct 20-Oct 27-Oct 30-Oct 3-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night	RB EL	MP MP	Club (State) Open Pairs Championship Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5	10	22-Sep 29-Sep 6-Oct 13-Oct 20-Oct 27-Oct 30-Oct 3-Nov 10-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night Thursday Night	RB EL EL	MP MP	Club (State) Open Pairs Championship Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5 3/5	10	22-Sep 29-Sep 6-Oct 13-Oct 20-Oct 27-Oct 30-Oct 3-Nov 10-Nov 17-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night Thursday Night Thursday Night Thursday Night	RB EL	MP MP	Club (State) Open Pairs Championship Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals Metro North - Inter-Club Teams		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5	10	22-Sep 29-Sep 6-Oct 13-Oct 3-Oct 20-Oct 27-Oct 30-Oct 3-Nov 10-Nov 24-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night Thursday Night Thursday Night Thursday Night Thursday Night Thursday Night	RB EL EL	MP MP	Club (State) Open Pairs Championship  Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals Metro North - Inter-Club Teams The Falls Estate Mixed		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5 3/5 4/5	10	22-Sep 29-Sep 6-Oct 13-Oct 20-Oct 27-Oct 30-Oct 3-Nov 10-Nov 17-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday Thursday Night	RB EL EL	MP MP	Club (State) Open Pairs Championship  Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals Metro North - Inter-Club Teams The Falls Estate Mixed		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5 3/5 4/5 5/5	10	22-Sep 23-Sep 6-Oct 13-Oct 3-Oct 20-Oct 27-Oct 30-Oct 3-Nov 10-Nov 17-Nov 24-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night Sunday	RB EL EL	MP MP IMP	Club (State) Open Pairs Championship  Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals Metro North - Inter-Club Teams The Falls Estate Mixed Teams Championship  Metro North - Inter-Club Pairs		
16	1/4 2/4 3/4 4/4 2x 2x 1/5 2/5 3/5 4/5 5/5 2x	10	22-Sep 23-Sep 6-Oct 13-Oct 3-Oct 27-Oct 30-Oct 3-Nov 10-Nov 24-Nov 1-Dec 27-Nov	Thursday Night Thursday Night Thursday Night Thursday Night Monday  Sunday  Thursday Night	RB EL EL	MP MP IMP	Club (State) Open Pairs Championship  Labour Day Pairs Congress Sydney Spring Nationals Sydney Spring Nationals Metro North - Inter-Club Teams  The Falls Estate Mixed Teams Championship		

Information about all Thursday night events can be found on our <u>Thursday Night Events</u> web page on the website.

Watermark Club Teams

The following event after a Coffs 1 week break, is the sponsored "Watermark" Club Teams Championships in Aug/Sep



# "Watermark" - 62<sup>nd</sup> Open Club **Teams Championship**



5 Thursday nights: 18th, 25th Aug, 1st, 8th, 15th Sep 7pm Start 5 Sessions – Club Teams Championship Generous Sponsor Prize Pool: \$2500 .. More dependant on entries



This event incorporates the 62<sup>nd</sup> running of the NSBC Club Open Teams

Championships. Results (x2) will count towards 2022 NSBC Club Champion (Brownie Cup)

Director: **Ronnie Ng** 

Convenor: Gary Barwick M: 0413 884 805

Entry Management: Enter Via NSBC website "Upcoming Events"

Conducted under the auspices of the NSWBA. The ABF has approved the issue of red masterpoints at level B4. All players are subject to the NSWBA's Disciplinary Regulations

Previous 2021

61st Teams Champions: Tony Hutton, Malcolm Carter, Jill Magee, Terry Strong

Player Fees pp Members: \$85 (5x\$17) Visitors \$100 (5x\$20)

RB Club Open Pairs Championship

# 58th Club (State) Open MP Pairs Championship

4x Thursday 22<sup>nd</sup> Sep -13<sup>th</sup> Oct on RealBridge 7pm Start 4 Sessions – Match Pointed Pairs Event **Prize Pool: Generous - dependant on entries** 



This event incorporates the clubs State Pairs Qualifying

Results will count towards 2022 NSBC Club Champion (Brownie Cup)

Convenor, queries & partnership advice: Gary Barwick M: 0413 884 805

**Director:** Ronnie Ng

Entry Management: Enter via NSBC website

Pre-Payments: NSBC Members use PP System, & Visitors use website payment app

Previous 2021 champions:

57th Open Pairs Champions: Dennis Wan & Henry Chu

Members (pp) \$56 (4x\$14)

Non Members \$68 (4x\$17)

EL Aug Swiss Teams Congress



# 14<sup>th</sup> EL Open Swiss Teams

Sunday 28th Aug back F2F @ East Lindfield 10:00am Start 2 Sessions – Swiss Teams (IMP) Event **Prize Pool: Generous - dependant on entries** 

Results will count towards 2022 NSBC Club Champion (Brownie Cup)

Convenor, queries & partnership advice: Mike Prescott M: 0435 528 872

**Director:** Ronnie Ng

Entry Management: Enter by MyABF

Pre-Payments: Visitors MyABF Credits & NSBC Members to select "Club PP System"

Conducted under the auspices of the NSWBA. The ABF has approved the issue of red masterpoints at level B4. All players are subject to the NSWBA's Disciplinary Regulations

Previous 2021 Winners (RB based in 2021)

13<sup>th</sup> Teams Champions : David Hoffman, Julia Hoffman, Christopher Quail, Richard Brightling

Player Fees (pp) \$45 (Light lunch and snacks provided)





• The NSBC is Australia's largest Bridge Club with 1465 home Club members. We are bigger numbers than 3 states.

By State:	ACT	NSW	VIC	QLD	SA	WA	TAS	NT	Aust	NSBC
Home Club Memers	945	11,113	4,729	6,559	2,172	3,905	828	131	32,024	1,467

 We also have 227 full members, whose home club is not NSBC (mostly bridge players with NSWBA home club 2-006 registration).

• We also have 120 "remote members" (other home clubs) playing events just on our

RealBridge platform.

NSBC Membership Numbers	Home Club Members	Non Home Club Members
2-074 East Lindfield	311	14
2-120 North Shore	1156	213
RealBridge (remote members)	0	120
Total August	1467	347
Grand Total Memberships end of Aug	18	814

- We play F2F bridge at East Lindfield Bowling Club (ABF Club number 2-074)
- We play F2F bridge at Willis Recreation Centre (ABF Club Number 2-120)
- We play online bridge using the RealBridge platform (ABF Club Number 2-120)
- We elect an annual voluntary committee to manage our non-profit group. The 2022/3 elected members are
  - o President Mark Guthrie
  - Vice president Jane Russ
  - Secretary Sharon Thompson
  - Treasurer Rod Owen
  - 4 Members Carol McMurray, Ian MacLaren, Jake Andrew
- We employ & contract many staff resources for our bridge sessions
  - 1 General manager (Mike Prescott)
  - 1 Online platform manager (Gary Barwick)
  - 1 admin assistant (Margaret Owen)
  - Many Bridge Directors,
    - National status: Ronnie Ng & Mathew MacManus,
    - Club directors: Sue, Brian, David, Jamie, Jenny, John, Kay, Kim, Liz, Craig, Malcolm, Sandra
  - o Bridge teachers: Anita, Jessica, Liz, John, Jamie, Mike, Sue
  - Supervised Volunteer Teachers: Jenny, Liz, Fiona, Anne, June, Sandra, Allan
  - Teams of volunteers running new player supervised sessions, club library, newsletter, website, catering etc

♦ 2022 Table Statistics



These table shows the **2022 table numbers** (overall & at each venue), and our club Membership numbers at end of each month.

This table shows just the "July" Table numbers via Venue & Session Type

July Tables - Club Venues	Planned Venue Use	Active Tables	Completed Active Sessions	Tables / Session	%Tables	July Tables by - Session Type	Active Tables	%Tables
"RB" RealBridge Online Totals	107	1,056	103	10.25	71.44%	"Open" Type Sessions	1,030	70%
"EL" East Lindfield F2F Totals	25	298	23	12.96	20.17%	"Restricted" Type Sessions	147	10%
"WS" Willis Sports & Rec Centre	14	124	12	10.33	8.39%	"Rookie" Type Sessions	220	15%
				F2F%=	29%	"Supervised" Type Sessions	81	5%
July Totals	146	1478	138	10.71		End of July Membership= 1814	1477.5	

2022	Ven Note	Active Tables	No Sess	Avr Tables / Session	Comments	RB Tables	EL Tables	Willis Tables	Net Num of Members at
YTD totals	YTD=	9,884	945	10.46		7,318	1,914	652	End of month
Jan-22	RB EL WS	1,328	129	10.29	ABF RB Summer Festival, Covid resurgence, RB Congress event, Tables RB=84% Open =71% F2F=16%	1,118	153	57	1,736
Feb-22	RB EL WS	1,317	122	10.80	ABF F2F Surfers, NZB RB Congress, Covid improving, 100 new members from beginner lessons, Members not renewing being removed. Tables RB=80%, Open=68%, F2F=20%	1,050	194	74	1,755
Mar-22	RB EL WS	1,543	141	10.94	ABF F2F Tas, NSBC F2F Congress @ EL, Covid improving, Floods, ABF Home Club annual Membership rationalisation, Mike Prescott back as Mgr, EL Congress Tables RB=79%, Open=66%, F2F=26%	1,137	313	93	1,728
Apr-22	RB EL WS	1,242	119	10.44	NSBC AGM, ABF Adelaide, limited Easter Sessions & Anzac, Tables RB=74%, Open=71%, F2F=25%	918	253	72	1,737
May-22	RB EL WS	1,404	138	10.17	ABF Barrier Reef & River City, EL Charity Day, Tables RB=71%, Open=68%, F2F 29%	992	304	108	1,782
Jun-22	RB EL WS	1,573	158	9.95	ABF VCC, 4 NSBC F2F EL Congress Events, 2 RB Congress events, Restart on Sundays, Tables RB=67%, Open= 70%, F2F= 33%	1,049	400	125	1,803
Jul-22	RB EL WS	1,478	138	10.71	ABF 2Week ANC, Ditch Interclub, 1 RB Teams Congress, WS opens on Friday, Tables RB=71%, Open= 70%, F2F= 29%	1,056	298	124	1,814